

OPENING OF LANCASTER'S NEW CASH STORE

RODMAN--WALKUP COMPANY

Friday and Saturday, Feb. 16th and 17th

A Cash Store of Great Values which means a Lowering of Prices on all Staple Goods to the People of Lancaster and Surrounding Country. We invite One and All to attend this Opening and see this tremendous Stock of Wonderful Merchandise, and at Prices that Cannot be Duplicated on today's Market. We are Desirous to make this store the Peoples' store and with your Patronage we assure you that we will save you money. Here you will find a Full Line of Ladies Ready to Wear Piece Goods, Silks, Notions, Clothing, Shoes, Ladies and Gents Furnishings. Read Below a few of the many specials for opening, tear this Page out and Bring with you for Reference, everything marked in plain Figures, and as represented. **ONE PRICE TO ALL**

SPECIAL IN LADIES' SILK DRESSES FOR OPENING.

The very latest Fifth Avenue Styles, made up two-tone effect of Silver and Georgette Crepe, in any of the new shades, Apple Green, Silver Grey, Brown, Blue and Rose. \$18.50 Silk Dresses, opening price... \$14.95
\$22.50 Value Dresses, opening price... \$18.50
\$27.50 Value Dresses, opening price... \$22.95

COAT SUIT SPECIAL FOR OPENING.

Ladies' and Misses' Coat Suits, the very latest creations in styles, will be shown Friday and Saturday in all the new shades—wonderful values.

Ladies' \$37.50 value Coat Suits... \$32.50
Ladies' \$30.00 Coat Suits... \$25.00
Ladies' \$25.00 value Suits, opening price... \$18.50
Ladies' \$20.00 Coat Suits... \$14.95
Ladies' \$12.50 and \$16.50 Coat Suits, opening price... \$10.00 and \$12.95

Shop early and get your pick. At this price they will go quickly.

Ladies', Misses and Children's Gingham and Percal Dresses at old prices and less.

Children's Dresses, 2 to 6 years, at... 48c
Children's Regular \$1.50 Dresses, well made, in the latest styles, at... \$1.25, \$1.48 and \$1.98
Ladies' House Dresses... 79c, 89c 98c.

MISSES' AND LADIES' MIDDY BLOUSES FOR OPENING.

50 Dozen of the very best Middy Jean, made up in the latest styles, any size, at... 48c and 98c

VERY SPECIAL FOR OPENING.

Ladies' Plaid and Striped Skirts... \$3.98, \$4.98 and \$7.48
Ladies' 75c Gown, opening price... 48c

SPECIAL IN PIECE GOODS.

Only Space to Mention a Few of the Many Bargains That We Have in Store For You.

2,500 yards of 7 1-2c Gingham at... 5c
2,000 yards of 10c Fast Colored Gingham... 8 1-2c yd.
12 1-2c Dress Gingham. One solid case to select from at... 10c per yd.
Percal... 10c and 15c
15c Book Fold Dress Gingham, fast colors... 12 1-2c and 15c
36-inch Short Length Cannon Cloth... 7 1-2c
Good Old 36-inch Bleaching at... 10c

15 and 18c Middy Jeans, short lengths, 10 and 12 1-2c per yard
36-inch Souisett, in all the new stripes at... 19c, 22 1-2c and 25c
36-inch Plain and Bordered Curtain Goods, wonderful values, at... 10c
Regular 25c Nice Curtain Goods, plain Etanine; also with neat borders, priced for less... 19c yard
19c Airdale Cloth, special... 16 1-2c
Table Damask in neat patterns at... 25c, 29c, 38c and 48c yard
Plissa Crepe, new shade for underwear, at 15c and 22 1-2c
25c Butcher Linen, special... 15c yard
Towelings... 5c, 7 1-2c and 10c yard
38c value Big Full size Bath Towels at... 25c

A Big Showing in White Goods—Tremendous Stock to Select From.

White Poplin, Garbadine, Pique, Dotted Swiss Nainsook. Long Cloth, Madras, Dimity Check, Pillow Cases, Sheets, all at a big saving.
Utica Mohawk Sheeting, 33c, 35c, 39c and 45c per yard... 89c, 98c, \$1.10
Best 9-4 Sheeting... 33c
Utica Mohawk Sheeting, 33, 35c, 39c and 45c per yard
Pillow Ticking, 45-inch... 19c and 25c

A FEW OF THE MANY SPECIALS WE ARE OFFERING IN NOTIONS.

2 Balls White Thread... 1c
3c Paper Pins at 1c, limit 5 to customer.
Ladies' Brass Pins... 5c
Regular 5c Card Pearl Buttons... 3c
Face Powder... 5c, 10c, 15c and 25c
Wonderful values in Ladies' Collars and Middy Ties... 25c, 48c and 98c

See Our Big Stock of Laces, Bought Before the Advance in Prices.

Val Laces... 1c, 3c, 5c and up
Linen Laces, Torchorn Laces at a big saving.
Ladies' and Children's Hosiery at all prices... 10c, 15c, 19c, 25c, 38c, 48c and 98c
Wonderful bargains at 48c and 98c in Silk Hose.
Ribbons a Specialty.

SILKS! SILKS!!

A Brand New Stock to Select From at All Prices. 59c, 79c, 89c, 98c, \$1.25 and \$1.39 values up to \$1.75 at the prices.

OUR \$5,000 DOLLARS WORTH BRAND NEW SOLID LEATHER SHOES AND OXFORDS TO SELECT FROM.

Most of these Shoes and Oxfords were bought five months ago, before the big advance in leather.

Men's well known Leonard Shaw-Dean Dress Shoes on sale here.

Men's \$6.00 Dress Shoes... \$4.38
Men's \$7.50 Dress Shoes... \$5.48
Men's Dress Shoes... \$1.98, \$2.48 and \$3.50

Ladies' and Children's Dress Shoes and Oxfords—We are showing in the very latest styles and lasts.

Ladies' White Boots, \$5.00 value, opening price... \$3.48
Ladies Shoes and Oxfords, priced

\$1.48, \$1.98, \$2.38, \$2.98, \$3.38 and up

MEN'S CLOTHING DEPARTMENT.

A Full Line of Men's and Boys' Suits, Pants, Shirts and Overalls to Select From.

Men's \$13.95 value Suits... \$10.00
Men's \$15.00 value Suits... \$11.95
Men's \$18.00 value Suits... \$14.95
Boys' \$5.00 Suits, opening price... \$3.98
Boys' \$7.50 Suits, opening price... \$4.95
Boys' \$10.00 Suits, special... \$7.48
Men's Dress and Work Pants, priced

98c, \$1.48, \$1.98, \$2.48, \$3.50 and up

Men's Work Shirts, full made... 50c

Men's \$1.25 Overalls... 98c

Men's \$1.35 Overalls... \$1.19

NEW CASH STORE, THE PLACE TO BUY YOUR GENTS' FURNISHING GOODS FOR LESS.

Men's Arrow Collars... 15c, two for 25c

Men's Full Made Dress Shirts, 40 dozen to select from, your choice... 50c

Men's Cluett Peabody \$1.25 Dress Shirts, special... 98c

Men's \$1.75 Dress Shirts... \$1.48

Men's Belts... 25c to 48c

Men's Suspenders... 10c to 48c per pair

MEN'S HOSIERY FOR LESS.

Men's Sox... 8c, 10c, 15c, 25c and 48c

Special line of Silk and Lisle Thread at... 25c and 48c

Men's nice Four-in-hand and Club Ties... 25c and 48c

Special, one lot 75c value Ties, opening price... 48c

Be sure to see our line of Men's Hats in the latest styles and colors, priced... \$1.48, \$1.98 and \$2.38 and up

Come and make our store headquarters while in town.

We are located in the Heath-Johnson old stand, second door from corner.

We take pleasure in extending to you and all towns of the County an Invitation to come to this store for the first Opening of our New Spring Merchandise. It is the most wondrous assembly of Spring Goods ever shown in this Community. An array that expresses Artistic Individuality. Richness with Style. Yet within modest Prices. We are Proud of the Showing and we know that it will Please and Interest you. The Display is Ready. The Store is at its Best. **COME.**

RODMAN--WALKUP CO.

The Place to Buy Better Goods for Less Money